

*Branson's Titanic
Museum attraction
salutes the 10 year
anniversary of a
Hollywood epic with*

TITANIC: the MOVIE EXHIBIT

Throughout 2008: a rare showing of original costumes, props and memorabilia from James Cameron's Academy Award-winning masterpiece—

The mega-masterpiece *Titanic*, one of the most celebrated and beloved motion pictures of all time, will be honored at *Titanic Branson* throughout the 2008 season with a showing of TITANIC: the MOVIE EXHIBIT. The display will allow museum attraction visitors to step into a world made famous by the sweeping love story of Rose DeWitt Bukater (Kate Winslet) and Jack Dawson (Leonardo DiCaprio). The exhibit's centerpiece is a one-of-a-kind heart-shaped blue sapphire necklace fashioned after *Le Coeur de la Mer* (The Heart of the Ocean), the jewel that drove the movie to its dramatic conclusion.

Titanic is the most expensive film ever made and the number one, most successful box-office motion picture of all time. Nominated in 1998 for 14 Oscars, it tied with *All About Eve's* all-time record set in 1951, and went on to tie with *Ben Hur's*

record wins set in 1959. Of the eleven golden statues *Titanic* received, one went to costume designer Deborah Lynn Scott. Earlier this year, Scott was again honored for her work when one of the many dresses she designed for Kate Winslet's character, Rose, ranked fifth in a recent *Time Magazine* poll, "The Movies' Best-Loved Costumes." For the first time in America, TITANIC: the MOVIE EXHIBIT will display a selection of unique garments, including two original costumes created by Scott for the movie:

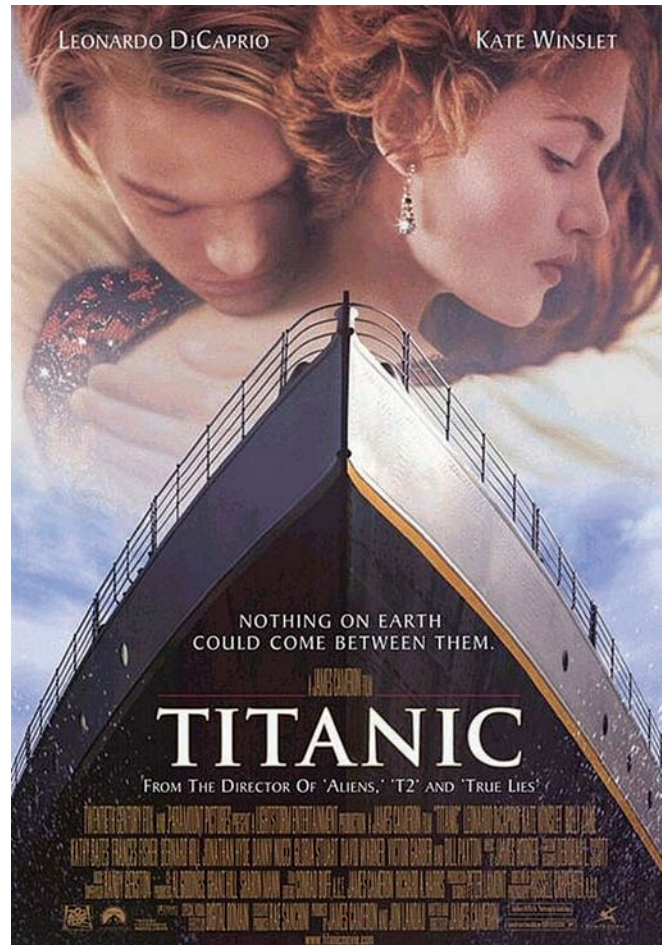
- The red dress worn by Rose as she climbed Titanic's railing and wavered on the brink of disaster.
- The full-length pink coat Rose wore during sinking sequences as she rushed to Jack's rescue

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- An extravagant Traveling Suit based on a Scott design and worn by Titanic Museum Attraction's own "Rose."
- A rare 1912 gown that pays homage to *Titanic* passenger Dorothy Gibson of "Gibson Girl" fame. The highest-paid film star of her time, she survived the sinking to star two months later in the very first *Titanic* movie, wearing the same clothes she wore when the great ship went down.

From the shooting script, signed by director James Cameron and cast members, to the working model of the broken ship, used in the opening underwater sequence, TITANIC: the MOVIE EXHIBIT invites museum attraction visitors to experience the movie all over again and brings them closer to the dramatic story brought to life on screen. "We feel that this movie has earned its own place in history," says Joslyn, "and, like Titanic herself, will stand forever as a tribute, not only to the great ship and those who sailed her, but to the vision and extraordinary talent of the film's creator, James Cameron."

The World's Largest Titanic Museum Attraction is the new landmark, family destination in Branson, Missouri. The 17,000 square-foot ship-shaped structure - built half scale to Titanic's original size - towers more than 100 feet above its anchored position on Highway 76. A 90-minute self-guided or optional Audio tour covers 20 galleries on two decks where more than 400 priceless artifacts that once belonged to Titanic's passengers or crew are on display. None of the artifacts were retrieved from the ocean's floor. A creative mix of music from the period is accompanied by dramatic lighting, ambient sound, photographs, video and hands-on devices give visitors the sensation of being an original passenger on Titanic's 1912 maiden voyage.



Titanic Museum Attraction in Branson!

NEW EXHIBIT: See an entire gallery devoted to the Titanic Movie!

- See Rose's elegant RED dress.
- See Rose's full length PINK coat.
- See Titanic's priceless necklace.

"We feel that this movie has earned its own place in movie history and like Titanic herself will stand forever as a tribute."

— John Joslyn, owner of the Titanic Museum Attraction

TITANIC
— WORLD'S LARGEST MUSEUM ATTRACTION —

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